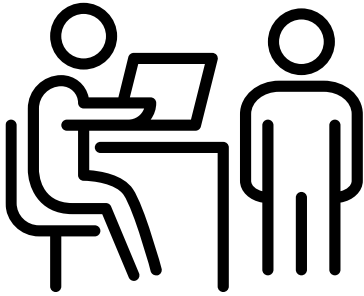


# THE GRAPHIC MEDIA

DIGITAL MARKETING SOLUTIONS

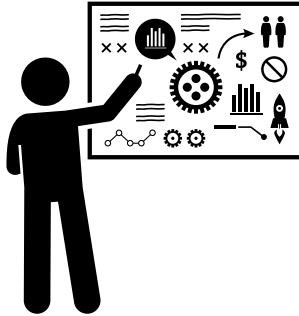


## CLIENT NEEDS



Since every client is unique, we want to hear what your business goals and struggles are.

## STRATEGIC PLAN



Our team will put together a plan to help reach your goals and build your business with our digital marketing tactics.

## REPORTING



We like to sit down with our clients on a monthly basis to go over our detailed reporting. This gives you the ability to see the effectiveness of your campaigns.

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## TACTICS

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- Print Advertising
- Search & Keyword
- Geofencing
- Site Retargeting
- Addressable Geofencing
- Social Media
- Streaming TV
- Streaming Radio
- YouTube/YouTube TV
- Text Messaging
- Recruitment Ads
- Email Blasts
- Logo & Brand Kit
- Local SEO
- Reputation Management
- Website Design

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## ABOUT US

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Our family business has been providing innovative marketing solutions to business customers since 1877. With each generation, we have helped our clients adapt to the unique challenges that have come with technological advancement. We have partnered with large and small businesses to take them to the next level as they provide their goods and services to a rapidly advancing global economy. Each client is different in the way they run their business, and in how they work toward their business goals. Our team takes pride in our tailored approach to help our clients scale their companies and attain their goals and dreams.

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